



Dear Prospective Student,

Thank you for your interest in the Bird Golf Academy. Please find below more information about "The Ultimate Golf Learning Experience"®.

The Bird Golf Academy is a ONE- or TWO- (student) to-ONE (teacher) golf school. We are unique in the fact that we devote our entire time to you; 60 minutes of each hour and your school is customized for you. Our goal is to help our students PLAY better golf – not only on the driving range but on the golf course. To this aim, we have playing lessons on the course each day of your school, with instruction from a member of our superior teaching staff – a staff of PGA and LPGA professionals that has been hand picked from around the world. They include an LPGA National Teacher of the Year, PGA Master Professionals, multiple award winning PGA and LPGA Professionals, two U.S. Open Champions and members of various Halls of Fame.

What also distinguishes the Bird Golf Academy is our attention to the "mental game." Using the philosophy created by the legendary Carey Mumford, author of "The Double Connexion", we offer a program that will teach you not only how to hit the ball better, but think your way around the course better as well.

If you select your school at our Flagship site at the Wild Horse Pass Resort and Spa in Chandler, Arizona, you will enjoy staying at one of the world's finest golf resorts. In addition to this superb location, we are proud to be the golf school at several other great resorts and golf courses across the United States, with geographic locations for everyone. Our students enjoy VIP treatment and superb learning areas, in addition to having access to some of the best golf courses in the country. In short, it is our mission that you have **"The Ultimate Golf Learning Experience"®**.

We also have sites in Sedona and Tucson, **Arizona**; Palm Springs, Borrego Springs, Santa Barbara and Napa, **California**; Colorado Springs, **Colorado**; Palm Coast, Jacksonville, Boca Raton, Howey-In-The-Hills (north of Orlando) and Bonita Springs, **Florida**; Brainerd, **Minnesota**; Galloway, **New Jersey**; Pinehurst, **North Carolina**; Redmond, **Oregon**; Poconos, **Pennsylvania**; Hilton Head and Myrtle Beach, **South Carolina**; Crossville, **Tennessee**; and Killington, **Vermont**. All of our packages include unlimited use of each course's facilities, accommodations, lunch each day and bag storage. We also offer commuter rates for all of our schools.

I am available, to answer any questions that you may have, toll-free at 877-424-7346. We will consider it a privilege to help you achieve your golfing goals, and I look forward to speaking with you soon.

Sincerely yours,

Tyler O'Connor
Chief Executive Officer



Locations

*Bird
Golf
Academy*



Ultimate instruction... fabulous destinations!





Arizona

Sheraton Grand at Wild Horse Pass **Chandler, Arizona, 15 min. from Phoenix**

As Bird Golf's West Coast flagship site, we are proud to be the official golf school of the Wild Horse Pass Resort. Wild Horse Pass has taken its place as one of the finest golf resort destinations in the Southwest. It is nestled between the Sierra Estrella and South Mountains. Enjoy the rugged, awe-inspiring vistas surrounding the resort and the golf courses. Wild Horse has something for everybody. The perfect Arizona resort setting.

The resort has been the recipient of several awards. Recognized by the Zagat survey 2005 as one of America's Best Resorts and featured in Travel and Leisure magazine (January 2005) as one of the world's most enriching, culturally authentic resorts, Wild Horse is not just another resort, but an experience. There are five restaurants on property led by the highly acclaimed AAA Five-Diamond Kai. Kai has been awarded Mobil Travel Guide's highest rating with the Mobil Five-Star Award for 13 consecutive years and is the only Five-Star recipient in Arizona and one of only four in the U.S.

The Aji Spa creates a sanctuary and has a myriad of treatments (Aji is the Pima word for Sanctuary). In 2021, Aji was the recipient of the Mobil Five-Star Award and Forbes Five-Diamond Award for the second consecutive year. There are 17 custom designed treatment rooms, a full-service salon, private swimming pool and Watsu pool. Your upgraded Deluxe guest room is beautifully appointed and has panoramic views of the mountain ranges and golf courses. The room, which has recently undergone a major refurbishment, features a private balcony and you may even see the wild horses that have called the valley home for 500 years roaming across the desert.

The highlight for our students is the incredible Whirlwind Golf Club. This 36-hole masterpiece was designed by Gary Panks and voted by Golf magazine, as one of the Top 25 "New courses in the US", in 2004. Whirlwind is the only Troon Golf facility to have won their "Facility of the Year" twice in 2001 and 2012 (out of 600 courses worldwide). Enjoy immaculate, private, range facilities, practice greens and the two championship courses: Cattail and Devil's Claw.



Tier 1



Sedona Golf Resort **Sedona, Arizona, 1.5 hours from Phoenix**

Located 4,500 feet above sea level, surrounded by unique geological scenery, Sedona is breathtaking. Voted by USA Today as the most beautiful city in the U.S.A., Sedona stands alone in its incredible beauty and originality. Instruction is held at the Sedona Golf Course, a championship course which receives a continuous four-star rating from Golf Digest.

The thrilling 6,646-yard, par-71 course is considered among the world's most unforgettable golf experiences. Winding around the famed red rocks of Sedona, each hole provides a unique adventure. Our students stay at the wonderful Hilton Sedona Resort, nestled in the shadow of Bell Rock. The Eforea Spa offers a variety of specialty treatments to relax and renew. You can dine under the stars and enjoy not just amazing food but the splendor that surrounds you. You will stay in a beautifully appointed 1-bedroom suite overlooking the golf course with a private balcony and patio.



Tier 2

El Conquistador Golf & Tennis Resort **Tucson, Arizona, 2 hours from Phoenix**

The AAA Four Diamond Hilton Tucson El Conquistador Golf & Tennis Resort is the perfect resort vacation. The resort blends the magnificence of the high Sonoran desert with the raw beauty of the Santa Catalina Mountains in an exhilarating journey that sweeps across the land. There are two superb Championship courses at the resort, The Conquistador and The Cañada, each offering a unique and different setting. The newly renovated, Conquistador is designed by Greg Nash and blends the beauty of the surrounding area in spectacular parkland setting with mesquite and Palo Verde trees that frame the layout. The Cañada course features breathtaking mountain views from every hole with saguaro capped hillsides serving as dramatic backgrounds. The resort has an array of on-site amenities for everyone to enjoy and is located on 500 acres in Tucson's Pusch Ridge. The Elements Spa has an extensive list of treatments to choose from and the swimming pool has a 143 foot waterslide. A cuisine for every palate is offered at 5 restaurants with a variety of menus and culinary delights headed by the Epazote Kitchen & Cocktails, which features the cultural cooking styles and regional influences of the Southwest.



Tier 3



California

Alisal Guest Ranch & Resort **Solvang, California, 40 minutes from Santa Barbara**

The Alisal Guest Ranch and Resort is located in the heart of the Santa Barbara wine country and is a spectacular retreat that rests in its own valley amid 10,000 private acres. There are two championship golf courses on site that offer our students breathtaking views and a serene environment to improve their game. The tranquil waters of a hundred-acre spring-fed lake invite both the early morning angler and the afternoon sailing party while the pool provides a cool spot to swim or lounge all day long. Alisal has a host of other activities to enjoy including a Spa, horseback riding, tennis courts, fitness center and myriad hiking trails. The Alisal is 40 miles from the city of Santa Barbara and there are beaches that are only a 20 minute drive from the property. The world famous Santa Barbara wine country, which is now home to over 100 of the best wineries, is also only minutes away and makes this extraordinary property a perfect retreat from the hustle and bustle of everyday life.



Tier 1

Classic Club **Palm Springs, California, 1.5 hours from L.A.**

The Classic Club Golf Club is one of the world's great golf courses. The recipient of several awards and accolades, including being named as a Resort Course of Distinction by Golf Week magazine and on the Zagat list of "America's Top Golf Courses", Classic Club is acclaimed by many as the finest golf facility in the desert. The Arnold Palmer designed course played host to the PGA Tour's Bob Hope Chrysler Classic in 2007, 2008 and 2009, incorporates stunning water features, 14 bridges and is framed with an abundance of pine trees with the San Jacinto Mountains in the background. Our students also enjoy superb, private practice areas to work on their games. The incredible 63,000 square foot Tuscan village inspired Clubhouse at Classic Club is surely one of the most magnificent in the country, and features The Bellatrix restaurant. Bellatrix is celebrated as one of the best restaurants in Palm Springs and rightfully so.



Tier 1

Hiddenbrooke Golf Club **Napa, California, 1 hour from San Francisco**

This Arnold Palmer designed course is hailed as "the premier course north of the Golden Gate Bridge," and was the host of the LPGA Samsung Championship. The course features dramatic elevation changes, and the five sets of tee boxes allow for players of all skill levels. Enjoy the splendor that is America's world-renowned wine country. Bask in the blend of luxury amenities of the AAA-four Diamond, Meritage Resort at Napa, featuring Siena, their on-site gourmet restaurant, and the Spa Terra with a backdrop of private vineyards. Other on-site amenities include resort pools and hot tubs, a fireplace pit and state-of-the-art fitness center. Carved in the hillside of the resort's private vineyards, the Estate Wine Cave is also a must visit.



Tier 2

Rams Hill Golf Club **Borrego Springs, California, about 1.5 hours from San Diego**

Easily accessed from San Diego, Los Angeles and Palm Springs is the magnificent Rams Hill Golf Club. This Tom Fazio masterpiece has been called the best course in California and once you arrive, you will see why. Amazing vistas of the Santa Rosa Mountains create a backdrop that is a serene expanse of beauty. Rams Hill is a Championship course in every sense of the word and the perfect venue for you to escape the frenetic pace of the world and hone your skills. The adjacent La Casa del Zorro Resort & Spa is the perfect luxury resort to complement Rams Hill and offers you a unique and luxurious experience. The highly acclaimed Butterfield Dining Room is an elegant dining experience of gourmet cuisine that features a creative and inspiring selection of continental dishes. The Spa at La Casa del Zorro offers a wide range of distinct spa rituals to help you indulge, invigorate, and leave inspired. This combination of superlative golf and elegant hotel makes for one of our most popular and memorable locations.



Tier 2



Colorado

Cheyenne Mountain Resort **Colorado Springs, Colorado, 1.5 hr. from Denver Int'l. Airport**

Our golf school location at Cheyenne Mountain Resort is one of our most spectacular. This luxury mountain resort features a Pete Dye designed Country Club of Colorado in Colorado Springs. Just an hour's drive from Denver, it is surrounded by the majesty of the Rocky Mountains. The par-71 Championship course features several dog-legs and lakes. It stretches almost 7,000 yards but with six sets of tees boxes, it is a great test for players of all abilities. Bird Golf students enjoy the private practice facilities and all the sundry amenities available at the Resort. In addition to the superb golf course, other Resort amenities include Championship tennis facilities, basketball and volleyball and several dining options. You stay in a beautifully appointed Deluxe room. The 430 sq. foot room features include Alluvia Spa Lemongrass Sage bath products, a separate study area with computer workspace and plush bedding. Your private balcony or patio is the perfect way to be able to soak in the extraordinary beauty of your surrounds.



Tier 3

Florida

Hammock Beach Golf Resort & Spa **Palm Coast, Florida, 1 hr. from Jacksonville Airport**

Hammock Beach Golf Resort & Spa is one of the most spectacular settings on the East Coast. Enjoy two golf masterpieces designed by two legends of the game. The Ocean course, designed by Jack Nicklaus, will literally take your breath away as you are constantly being drawn to the magnificence of its accompanying ocean. It is the recipient of a host of accolades and awards. Tom Watson's Conservatory is a contrast in style and design with detailed meandering streams, waterfalls and intricate stone work. With links-styled characteristics the Conservatory has joined in the applause of its peers and heralded by Golfweek as #18 on its list of 'Best Courses You Can Play' in 2019. Packages include either an Oceanfront or Ocean View room at the Lodge, or a 1 Bedroom Suite in the main tower. The Lodge's rooms feature the breathtaking views of the Atlantic that you will enjoy from your private balcony. There are 6 restaurants to enjoy on property including the highly acclaimed Atlantic Grille. The exclusive Hammock Beach Luxury Spa offers an array of therapies to relax and rejuvenate. The resort also features, hiking and biking trails endless miles of stunning beaches, a Tennis Center, and a 91,000 sq. ft. water park and indoor pool.



Tier 2

The Club at Boca Pointe **Boca Raton, Florida, 25 min from Ft. Lauderdale Int'l Airport**

The combination of exclusive private Country Club and world-famous luxury hotel makes this the perfect location for your Florida golf school. The Club at Boca Pointe is a magnificent, private 18-hole golf club designed by Golfcourse Inc. – a division of Jack Nicklaus Golf Services Inc. The par-72 championship course is magnificently manicured and maintained and is framed with coconut, royal palm, and banyan trees. Our hotel partner is nearby at The Boca Raton which features many superb restaurants to choose from, with a variety of inspired creations. You stay in a beautifully appointed Deluxe Cloister room with views of the tropical courtyards or the formal gardens that are a mainstay of the property. Luxurious bedding, customized bath amenities and an expansive work area are just a few of the elegant additions that make this a landmark hotel. The Spa Palmera is modeled after the Alhambra Palace in Spain, and gives you a serene world of relaxation, rejuvenation, and beauty. The Resort also features a private beach, championship tennis facility, and 7 swimming pools. The Boca Raton Yacht Club offers sailing and deep-sea fishing charters, catamaran cruises in addition to kayaking and snorkeling.



Tier 1



Florida

Old Corkscrew Golf Club **Bonita Springs, Florida, 15 minutes from Ft. Myers Int'l Airport**

Pure, perfect golf. Old Corkscrew is designed by the legendary, Jack Nicklaus and may well be one of his finest course designs. The course meanders through the magnificent oak, pine and cypress trees that frame the facility and Mr. Nicklaus has brilliantly crafted his course design to blend seamlessly into the natural landscape. Old Corkscrew has already been the recipient of several prestigious awards including being named one of "America's Best New Courses" by Golf Digest Magazine in 2007 and being named "2008 Florida Golf Course of the Year" by the National Golf Course Owners Association. You stay at the nearby Hyatt Regency Coconut Point Resort and Spa. Coconut Point is a superb luxury hotel that overlooks the breathtaking Estero Bay Aquatic Preserve. Coconut Point offers and an array of on-site amenities including Stillwater Spa, tennis courts, and the 5,000 square foot Adventure Pool. There are several dining options with something for every palate including fine dining at the AAA-Four Diamond restaurant Tanglewood's or the more relaxed atmosphere of Tarpon Bay which juts out into the water.



Tier 1

Windsor Parke Golf Club **Jacksonville, Florida**

The Windsor Parke Golf Club is a semi-private championship facility designed by prolific architect Arthur Hills. The course has hosted more USGA qualifying events than any other course in the city of Jacksonville including the US Open, US Amateur, US Publinks and US Senior Amateur. Opened in 1990, this scenic layout features sculpted, rolling fairways, strategic bunkering and dramatic elevations which are trademarks of a Hills layout. Windsor Parke has been the recipient of several accolades and is designated as one of the top-100 courses in the state of Florida by Golf News, in addition to a 4-star rating from Golf Digest magazine. Our hotel partner is at the nearby Hotel Indigo, which is at the end of the lakeside boardwalk in the European-styled Tapestry Park Village, known as "Hollywood East." There are an array of restaurants and shops within easy walking distance and the hotel features an on-site fitness center in addition to a comprehensive business center.



Tier 4

Mission Inn Resort & Club **Howey-in-the-Hills, Florida, 45 min. from Orlando**

The storied Mission Inn Golf Resort has been the recipient of numerous awards and accolades. Among them are Golf Magazine's "Silver Medal" award, a "Four Star" award from Golf Digest, the "Gold Tee" award from Meeting & Conventions and a distinguished member of Zagat's 2003 America's Top Golf Courses List. Revered as one of Florida's finest golf courses, El Campeón (The Champion) was designed by Charles E. Clarke of Troon, Scotland. The Las Colinas 18, which was designed by Gary Koch, opened in 1992 receiving the "best new resort course" award by Golf Digest, giving it immediate recognition. Take advantage of championship tennis facilities, the wonderful Marina Del Rey, swimming pools, fitness center, horseback riding, or even the nearby Lakeridge Winery. There are dining options for every palate. In 2009 the resort opened the luxurious Spa Marbella, offering a full array of spa treatments. The three restaurants on property truly have something for everyone. Just outside of Orlando, the resort is conveniently close to Disney World and Epcot Center.



Tier 3



Minnesota

Grand View Lodge **Brainerd, Minnesota, 2.5 hours from Minneapolis**

Grand View Lodge is not only Minnesota's premier golf resort, but is one of the finest resorts in all the Mid-West. Located on beautiful Gull Lake in the heart of the Brainerd Lakes area, Grand View is spectacular. Featuring 63 holes of championship golf, including The Pines, which is nationally recognized for its 27 championship holes, and has been the recipient of Golf Magazine's, Silver Medal as well as, in 2002, being rated by Golf Digest as Minnesota's only five-star course. Stay in the historic Grand Lodge which has every amenity one would expect and offers beautifully appointed rooms, or one-bedroom suites on the Pines golf course. Grand View Lodge also features the Glacial Waters Spa, and a variety of restaurants on property and nearby. On-site activities and amenities also include an indoor pool, which showcases a 110-foot indoor water slide, connecting swimming pools, hot tubs, a fitness center and fishing on any of the 30 lakes.



Tier 2

New Jersey

Seaview Resort & Spa **Galloway, New Jersey, 2 hours from NYC**

One of America's truly historic golf resorts, Seaview Resort & Spa is the perfect venue for your East Coast golf school. Seaview rests amid 670 acres of pinelands on the New Jersey Shore's, Reed's Bay and offers its guests both the splendor of huge pines and the majesty of the ocean. Having been a particular favorite of President Dwight Eisenhower as well as being the playground of foreign dignitaries, statesmen and celebrities, Seaview is a time honored icon. The championship 36 holes of golf have hosted both LPGA Tour events and the 1942 PGA Championship. Seaview has all of the amenities that you would expect at a classic resort including restaurants, the Red Door Spa by Elizabeth Arden, tennis courts and swimming pools, guest rooms that feature luxury bedding and linens and high-speed internet access. Seaview is only 8 miles from Atlantic City which offers students a host of activities including world famous casinos, the Boardwalk, and a multitude of fine dining options.



Tier 3

North Carolina

Fox Fire Golf Resort and Club **Pinehurst, North Carolina, 1.5 hours from Raleigh**

Pinehurst is often considered to be the golfing capital of the United States and Fox Fire Golf Resort and Club takes full advantage of all the area's amazing natural beauty. It was created by Hall of Fame architect Gene Hamm who designed 36 holes of championship golf. The Grey Fox is considered by many to be one of the most difficult challenges in the area. The towering pines for which Pinehurst is so well known, serve as a spectacular backdrop on many of the holes. It is also highlighted by several elevation changes which present you with panoramic views. The Red Fox Course is a local favorite, offering wide manicured fairways and large elevated fast rolling greens. Water comes into play on 6 holes; strategy rather than force will help your play through the stunning scenery that constantly surrounds you. You stay at the Homewood Suites in the town of Pinehurst. The Homewood Suites has a fitness center, swimming pool and business center and is close to an array of restaurants and shops. Your package includes a beautifully appointed 1- bedroom suite with a separate bedroom and living area.



Tier 4



Oregon

Eagle Crest Resort **Redmond, Oregon, 30 minutes from Bend**

Eagle Crest Resort in Central Oregon is the ideal location for your summer or fall golf school (the area gets 300+ day of sunshine each year). Next to the city of Redmond, Eagle Crest offers a host of activities for all the family to enjoy. Foremost amongst those are the three golf courses. The par-72 Ridge Golf Course measures 6,927 yards and is set in the ancient Juniper Forest under the watch of the Cascade Mountains. The par-72 Resort course offers two very distinct 9's and puts a premium on accuracy. The unique par-63 Challenge course will test every facet of your game while the 18-hole Putting course is a great place to hone your short game. Your package includes an upgraded one-bedroom suite at the main lodge which features a master bedroom, separate living room and kitchenette. The room has premium cable, wireless internet, microwave, and snack fridge. You can also choose to upgrade to a beautifully appointed 2-bedroom Forest Green townhouse nestled between the Ridge and Challenge courses. Eagle Crest features three sports centers that have an array of other amenities, including indoor and outdoor pools, a state-of-the-art fitness center, basketball and pickleball courts, indoor and outdoor tennis courts, and a full-service spa. There are several dining options on property, but you are also just few minutes away from the town of Redmond, which offers sundry other great food experiences.



Tier 2

Pennsylvania

Great Bear Golf Club **Poconos, Pennsylvania, 80 miles from New York**

The Great Bear Club is recognized as one of Pennsylvania's best golf courses and is set in the stunning surrounds of the Poconos. Named for its legendary designer, Jack Nicklaus, this championship course is both aesthetically stunning and a great test for your game. Great Bear is easily accessed from major cities like New York (80 miles) or Philadelphia (110 miles). Nicklaus has taken the natural beauty of the region and seamlessly integrated that into his design, blending in the three lakes, several streams, wetlands, small bridges and rolling terrain. Great Bear Club has been the recipient of several accolades and awards including being named as Golf Digest's, "Top 20 Golf Courses in Pennsylvania", Golfweek's "Top 8 Best Courses in Pennsylvania". Our hotel partner is at the iconic Shawnee Inn Resort. There are two dining options on property at the River Room which features an array of locally sourced items and the more casual Keystone Brewpub. The Spa Shawnee offers a complete menu of spa treatments and massages and there are a host of other amenities to enjoy including an indoor pool and Jacuzzi, business and fitness centers, volleyball courts and 6 tennis courts. The Poconos are a favorite for outdoor activities which include guided hikes and trails in the surrounding mountains and kayak rides on the Delaware River.



Tier 3

South Carolina

Palmetto Hall Plantation **Hilton Head Island, South Carolina, 45 miles from Savannah airport**

Palmetto Hall Plantation has two distinct Championship courses that are hailed as two of the Carolina's finest. When the Arthur Hills course debuted in 1991 it was immediately hailed as a classic by Golf Digest Magazine, which named it one of the best 10 New Courses. With towering pine and moss-draped oak trees lining the fairways the spectacular layout meanders through crystalline lakes. The Robert Cupp course is a stunningly original design that redefines conventional golf course architecture with its straight lines, unusual shapes and unique bunkering. Both courses also enjoy the distinction of being Audubon International certified. We have private practice areas and extensive short game facilities to practice and the beautiful, stately Clubhouse offers all the amenities of a private club. You stay at the adjacent Westin Hilton Head Island Resort and Spa, a luxury hotel immersed in the vivid natural beauty of the Carolina coast. Your golf school package includes a beautifully appointed, Deluxe Ocean View room that features a private balcony, the Heavenly® bed, a rain shower and upscale bath amenities. There are 5 dining options on-site including Carolina Room that is famous for its seafood creations. The Heavenly Spa by Westin is a true island retreat offering a complete menu of treatments and massages and The WestinWORKOUT® Fitness Studio is a fully equipped place to exercise. Three breathtaking swimming pools, complete with luxurious loungers and chairs and best of all, the amazing Atlantic Ocean, which serves as your constant companion all combine to make this the perfect environment to learn and unwind.



Tier 2



South Carolina

Wachesaw Plantation East **Myrtle Beach, South Carolina, 20 min. from airport**

In Wachesaw Plantation East, architect Clyde Johnston has created an alluring taste of Scottish design. Located in the scenic fishing village of Murrells Inlet, South Carolina, Wachesaw Plantation East Golf Club is a championship 18-hole facility built on the site of a former rice plantation. Its exhilarating design has been the site of four nationally-televised, LPGA Tour events. Influenced with Scottish design, you will find the surrounding freshwater lakes and scenic wetlands provide a tranquil background to enhance your golf experience. You stay on site in a luxuriously appointed villa at Ellington, an Interval International Five Star Resort. Murrells Inlet is known as the "Seafood Capital of South Carolina." Nestled in an oasis of moss-covered oaks along the Intercoastal Waterway, the resort offers guests a retreat from the high-rise buildings and hotel congestion of the Grand Strand, yet all of the glitz and glamour of Myrtle Beach is just minutes away. Easy access to the beach, restaurants, shopping and entertainment provides a varied vacation experience for guests staying at Ellington.



Tier 4

Tennessee

Bear Trace at Cumberland Mountain **Crossville, Tennessee, 1 hour from Nashville**

The Cumberland Plateau is known as "The Golf Capital of Tennessee." Bear Trace Golf Course has been the recipient of several awards amongst which are "The Best New Course in Tennessee" by Golf Digest, and "One of the Top 10 courses you can Play" in North America by Golf Magazine. Bear Trace is a Jack Nicklaus signature design that capitalizes on elevation changes as well as natural features. Our students also enjoy superb, private practice areas for their instruction. The par-72, championship layout will also test golfers of all skill levels, with several tee options and dramatic views. Our students then enjoy the comfort of a suite at the nearby Holiday Inn. The hotel is within minutes of the Cumberland County Playhouse, and the Catoosa Wildlife Preserve.



Tier 4

Vermont

Green Mountain National **Killington, Vermont, easily accessed from all New England States**

Green Mountain National Golf Course is rated as the finest public golf course in Vermont by both Golf Digest and Golfweek magazines with very good reason. It offers distinct and unique design features and you are surrounded by the splendor that is the mountains for which the course is named. With a backdrop of ancient rock formations carved by glaciers, you will be in awe of the spectacular vistas as you make your way around the course culminating with the majesty of the views on the 16th tee. You will enjoy private practice areas to work on your game in one of the most serene places in New England and Green Mountain is a perfect summer or fall location. Our hotel partner is Mountain Meadows Lodge located on the banks of Kent Pond and features luxurious facilities. The historic 180-year-old farmhouse has been transitioned into a modern boutique hotel and is in all ways superb. Your package includes a Vermont Country Breakfast in the Kent Bistro & Bar and the beautifully appointed rooms offer an array of William Roam amenities, a 40-inch flat screen TV, and luxury bedding. Throughout your stay, you will be drawn to the spectacular surroundings of towering mountains and Kent Pond, complete with breathtaking night skies.



Tier 3

Your Instructor

Bird
Golf
Academy



When your game deserves the very best.



Shirley Furlong, LPGA Member



Shirley was an All-American at Texas A&M University in 1983. The leading money winner and winner of four events on the Women's Professional Golf Tour, Shirley joined the LPGA Tour in 1984. Her 15-year career on Tour was highlighted with her victory in the 1988 Keystone Open. Shirley was also the runner up in the 1989 McDonald's Championship (now the LPGA) and a year later the runner-up in the Nabisco Dinah Shore (now the ANA Championship). In 2007, she was inducted into the San Antonio Sports Hall of Fame.

A lifelong student of the game, Shirley has studied and worked with some of the game's greatest instructors (Betty Dodd, Chuck Cook and De De Owens). Shirley believes that a good golf swing comes first with good fundamentals and stresses the importance of having a good "pre-shot routine." Shirley's upbeat and charming personality will make your golf school with her memorable. Shirley is a Bird Golf Academy, Senior West Coast Instructor.



Craig Waryan, PGA Member



In an incredibly distinguished career, Craig has earned most every honor that can be bestowed upon a PGA professional. He was the Minnesota Section PGA Teacher of the Year in 2004, twice the Golf Professional of the Year, and four-time recipient of the Bill Strausbaugh award. He has been teaching for 35 years and was only the 87th person to achieve PGA Master professional status. In addition, Craig was the Club Fitter of the Year and recently was named #1 Teacher in State by Golf Digest magazine.

Craig's students have won over 30 State Championships, a National title and a National runner up finish. While Craig's passion is teaching, he is also still a very fine player and was the 2000 PGA Senior Matchplay Champion and the runner up in the Wisconsin Senior Open in 2001 and 2006. We are very proud to have Craig as a Senior West Coast instructor and know with certainty, that your golf school with him will be extraordinary.



Tim Peightal, PGA Member



Tim's 35-year career as a PGA member began at the Disney World Golf Resort where he studied with some of the legends in golf instruction; Davis Love Jr., Jim Flick and Bob Toski. In his distinguished career, Tim has been the Head pro at Indiana C.C.,

the Director of Instruction for the U.S. Senior Golf Academy, and the General Manager of Pelican Lakes G.C.

Although he has taught several PGA and LPGA pros, his greatest joy comes from working with our students. His enormous skill as a teacher comes from his understanding of several different methods, and identifying the perfect method and style with each of his students. Tim is our East Coast, Head Professional.



Amy Benz, LPGA Member



Amy was an All-American at SMU and the winner of the AIAW National Championship. She was a medalist and runner-up in the USGA Junior Girls and a member of both the victorious Curtis and World Cups in 1982. Amy had a very successful career on the LPGA Tour where she won

the 1988 Mixed Team Championship and recorded 6 runner-up finishes. She had two wins on the Japanese Tour and finished her career as an all-time Top 100 money winner of the LPGA Tour.

Amy credits teaching legends Craig Shankland, Bob Rotella and David Love Jr. as major influences in her game and giving her the knowledge as she began teaching. Amy's teaching objective is to keep the learning simple and believes that a sound swing is made up of the entire body, working in unison. It is with teaching that Amy has found her calling and the passion she has for her craft is obvious to every student she teaches.



Jim Samsing, PGA Member



Jim's career as a golf professional spans 38 years. A competitive player since 1970, and the winner of the 1973 Montebello Open. Jim was also the Head Professional at Mission Hills Country Club in the mid

70s. His teaching philosophy is to keep the swing as simple as possible, developing strong fundamentals and swing skills, and using the brain as the major tool in the development of these skills. In 2004 Jim was nominated for the Southwest Section PGA Teacher of the Year award. Jim is Bird Golf's West Coast Director of Instruction.

Jim is the foremost expert in the theory of the "Double Connexion," a mental discipline used on the PGA Tour. He is a true master and student of the game whose style is successful with players of all abilities.



Scott Ezell, PGA Member



Scott was a successful collegiate golfer before turning professional. He competed on the Canadian Tour where he had several Top 10 finishes before dedicating himself to teaching, which he has been doing for the past 27 years. A PGA member since 1995, Scott was the Director of the Golf Academy at Wintergreen Resort for five years before becoming the Director of Instruction at the University of Virginia.

He is the author of several instructional articles and teaching manuals in numerous publications and has worked with several Tour players and numerous Collegiate players. Scott has also had the pleasure of working with quite a few celebrities including John Grisham, Howie Long, and Ernie Banks to name a few. Scott incorporates a variety of teaching methods to help his students, and his personality and sense of humor will make your school memorable. He teaches by the creed "one thing at a time" and "one thought at a time."

"The ultimate golf learning experience."®

Your Instructor

Bird
Golf
Academy



When your game deserves the very best.



Mary Mills, LPGA Member



The 1963 Women's U.S. Open Champion. The 1964 and 1973 LPGA Championship Winner. Also winner of nine LPGA events. A student of the game, Mary has studied and worked with some of golf's

legendary teachers, including Johnny Revolta, Tommy Armour, Paul Runyan, and Bob Toski. Mary has also become an accomplished golf course architect, and has worked on projects with Alice Dye (of Pete Dye fame).

When Mary's storied playing career ended in 1980, she devoted herself to teaching full time. She has been Bird Golf Academy's East Coast Director of Instruction for the last 20 years. She has been honored by the LPGA several times in the last decade and is also a member of five Halls of Fame. This unique opportunity to work with one of golf's legends will make your school with Mary a once in a lifetime experience.



Greg McFee, PGA Member



At the beginning of his 36-year career as a PGA professional, Greg taught at the prestigious Harder Hall Resort in Sebring, FL. He was the Head Professional at Concord CC in Boston, MA, for 9 years and has

also had his own Golf Academy. In the ensuing years he has remained a passionate teacher dedicated to helping his students improve. Those students include several professionals and celebrities including iconic runner, Roger Bannister and even a US President.

Greg credits legendary teachers Billy Harmon, Mike Adams, and Brian Smith with helping him learn his craft and the ability to teach several methods and styles. He is also an accomplished writer, having authored several articles about the game, and he has written a weekly newspaper instructional column. Greg believes that golf doesn't have to be complicated, but it must be fun. His engaging personality and relaxed style make learning with Greg a game changing experience.



Jim Terry, PGA Member



Jim has been a member of the PGA of America since 1982. He was the Teaching Professional at fabled Hazeltine National in Chaska, MN, the Head Professional at the Brainerd Golf Club and spent a

decade at Rolling Green C.C. Jim founded the very successful Mobile Golf Schools and was the host of the "Rub of the Green" TV shows. He served on the Minnesota Section PGA's Board of Directors twice and has been very active in helping youth programs and local charities.

Jim's ready wit and calm and patient approach to his craft are indicative of the man himself. He believes that those ingredients are essential in achieving the best results with his students. Jim stresses the need to have a building block of fundamentals: grip, stance, posture and alignment. Throughout his illustrious career, Jim's passion has always been teaching the game and it is in this arena that he shines the most.



Mike Ellis, PGA Member



In a career entering its third decade, Mike has distinguished himself as a teacher. Mike is a Quarter Century Member of the PGA of America and Bird Golf's Southern California Director of Instruction. Mike began his career as the Head Professional at up-scale Tatum

Ranch Golf Club before assuming the same position at the very prestigious Lake Nona Golf and Country Club in Florida and later at the Monarch Country Club.

Teaching has always been at the forefront for Mike and is the showcase for his enormous skills as a communicator, mentor, and coach. In the 20 years before joining Bird Golf, Mike headed up the highly acclaimed Marriott Golf Academy in Palm Desert. Mike's teaching philosophy is based on fundamentals and ball flight; he is conversant with several methods and styles of teaching. He gives this information to his students in a simple and easy way to understand. His passion for helping his students achieve their best is evident in every school he teaches.



John Thorsnes, PGA Member



A PGA Member since 1990, John has spent the majority of his career in the great Northwest before dividing his time for Bird Golf in Oregon and winters in Arizona. John has been the recipient of several awards in

his career having been three times the Teacher of the Year in PGA Chapter, a three-time Golf Professional of the Year, and a five-time Bill Strausbaugh Award recipient. John was the Head Professional at prestigious Clubs: Pumpkin Ridge, Tom O'Shanter and Walla Country Club before developing and owning the highly acclaimed Wine Valley Golf Club in Washington.

An accomplished player having won a host of PGA Section events, John has always maintained a focus on teaching, to which he now dedicates himself completely. John has studied and learned with legendary teachers like Jim Flick, Butch Harmon, and Hank Haney who have all influenced his philosophy and style. John believes that simplicity is the most effective way to teach his students and his passion for helping each student is immediately evident with everyone he works with.



Lee Maiden, PGA Member



After serving in the U.S. Navy, Lee began his career at the Wigwam in 1973. He studied and learned from golf greats, Hale Irwin, Dale Douglas, and Dave Marr. In 1977, Lee was at the Vail Golf Club (where he

started the Gerald Ford Pro-Am), before becoming the Head Professional at Park Hill GC, where he spent extensive time with another PGA legend, Dave Hill.

Lee founded the Colorado Junior Golf Association in 1981, then went on to be the Head professional at Eagle Country Club, Cattails GC and the Heritage Hills GC. Lee was the Head Golf Coach for Adams State University from 1995- 2000. Lee has helped thousands of his students not only improve their game but also to enjoy it! Lee is a Bird Golf Academy, Senior West Coast Instructor.

"The ultimate golf learning experience." ®



When your game deserves the very best.

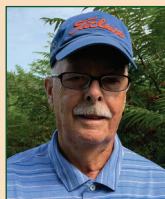


Sharron Moran, LPGA Member



Sharron was an outstanding amateur golfer who was the Illinois state Champion and also the number 1 player on the University of Arizona's golf team for four years. After college, Sharron joined the LPGA Tour where she distinguished herself immediately by being the 1967 Rookie of the Year. After competing successfully for ten years on the Tour, Sharron dedicated herself to teaching. Sharron was a broadcaster for ABC television, for whom she covered several major Championships in addition to being an author and the Women's golf editor for Golf Digest magazine for three years.

Sharron studied with the legendary Bob Toski for 14 years and has hosted clinics all over the world. She has been the Director of Instruction at La Costa, Thunderbird, Lakeside and Crested Butte Country Clubs and been the featured professional for the Tommy Armour Golf Company for ten years. Sharron is familiar with several teaching styles and believes in matching her students to the style best suited for them. Her relaxed and friendly manner ensures that your golf school with Sharron is not only an invaluable learning experience, but you will have fun doing it! Sharron is our Palm Springs Director of Instruction.



Craig Smith, PGA Member



A PGA Member since 1978. In 1989 Craig was elected as a PGA Master Professional. While managing high profile country clubs such as Quaker Hill CC, Palmetto Pine Country Club, and as Director of Golf Operations for International Telephone and Telegraph (ITT) overseeing 5 clubs, he never gave up his love and desire to build and inspire golfer's improvement.

Craig has been associated with and an instructor for John Jacobs Golf, Craft-Zavichas Golf, Golftec, as well as his own Academy. He has been a certified fitter for Henry-Griffits, Slazenger, Ping, and Taylor-Made. His career has seen him receive many honors including being voted by his peers as not only "Golf Professional of the Year," but recently voted into the North Florida P.G.A Section "Hall of Fame."



Peter Cherry, PGA Member



A transplanted Englishman, Peter began his extraordinary career at the College of Boca Raton, where he graduated in 1988 after being a N.A.I.A. All-American. Over his 35-year career, Peter has held three very prestigious positions at prominent English Clubs: Harpenden GC, Royal Mid-Surrey GC and Ashridge GC, but his passion has always been teaching, which he now practices all the time. Peter has coached an extensive list of competitive golfers including a Walker Cup squad member and has also been the Golf Union County Coach for Hertfordshire. Peter is also an exceptional player and was asked to represent England Schoolboys and has won several PGA Championships and in excess of 60 Pro-Ams. He is the holder of 5 course records, while most recently having qualified for the 2021 Senior British Open Championship.

He does not believe that "one size fits all" when teaching the golf swing but works with each student differently and uniquely helping them create "their own" golf swing. Your school with this delightful man (he has a great sense of humor!) will be in all ways, a game changer.



Students Say...



The real reviews from real Bird Golf Academy students

"Jim Samsing was able to customize a program that fit our different swings and personalities, and do it in a way that was fun. I have a better fundamental understanding of my golf swing than ever before. That is true for Brian as well. He called to thank me this afternoon after shooting a career best 37 for nine holes. The 'Clear Key' mental approach that you teach is the real differentiator from other golf schools. How many times do people say 'golf is such a mental game!' and yet how many people have taken a mental lesson? The player and personality profiles that we filled out beforehand, I am sure, helped Jim tailor our lessons. The facilities at the hotel and Palm Valley were outstanding... I must admit that I came to the school with high expectations. If anything those were exceeded. On a scale of 1 to 10, the three days were a 12 thanks to you and Jim."

– **Gary Coburn**, Rancho Santa Fe, California

"What a great couple of days!!!! I am a very excited new golfer, and am already planning a trip to Florida to try my newfound skill on the course. Let me begin by telling you how much I enjoyed my golf experience with Sharon. She not only taught me a great deal about my game, but a lot about golf!!! She gave me a good instruction and kept me working all three days on the areas I needed most, and I really enjoyed every minute of it. Sharon is a great golfer and great teacher. She's also my new friend — I have a lot to be thankful about today!"

– **Lori L. Kiser**, Business Development, Carlson Wagonlit Travel

"Jay, you made the task of learning this great game fun. I feel truly blessed to be matched up with such an instructor/friend as you. The experience holds far greater memories for us than just flying to Arizona for golf lessons..."

– **Krista Katusha/Jamie Gartrell**, San Jose, California

"After the three-day, six hours a day, one-on-one instruction, the only thing left from my old game is my good attitude. Talk about getting reinvented....teaching old dogs new tricks, etc. An amazing learning experience! Lee is an outstanding teacher and mentor. I have both a new coach and friend. I'd recommend the program to anyone who is really serious about improving their game."

– **Ron Deiss**, Palo Alto, California

"My experience with Mary Mills at Jekyll Island was fabulous. By the time I left, Mary had given me the tools to work on a repeatable swing & when I played golf with my son the following Saturday, I reached a goal I had hoped for by the end of Summer....I broke into the 80's on Oleander, with a score of 89! This from someone who has a handicap index of 24+. Jekyll Island and the hotel were great. The site of the hotel and the historic nature of the place were wonderful. Mary is an excellent teacher with the patience of a saint. You offer an excellent product that certainly added to my enjoyment of the game."

– **Ginny Stark**, Eugene, Oregon

"The school was really amazing and I will be sure to recommend Bird Golf Academy to anyone looking to improve their game while having a blast doing so. My dad even told me he has been to other schools in the past, and the teaching of Craig, the courses themselves, and the professionalism and efficiency with which your school operates is leaps and bounds above others."

– **Michael Bannon**, Carmel, Indiana

"It has been two years since my first Bird Golf school. In that period of time you have helped me improve from shooting rounds in the 130s to breaking 80 (78) for the first time. I cannot express to you all how grateful I am for all your help and the true dedication that you have to teaching. People at my club are always commenting on how good my swing looks and asking how it is that I have improved so quickly; and I tell them "it's all because of Bird Golf." See you again soon (now I want to get into the 60s!)."

– **Dr. Michael Wachs**, Denver, Colorado

"The ultimate golf learning experience."®

School Rates

Bird
Golf
Academy



The quality of instruction at Bird Golf is unrivaled and consistent across all locations. Each of the schools listed below are 3, 4, or 5 days duration and are conducted for individuals or two-person teams. Each school includes lodging, unlimited use of the golf facilities, a visual record of your swing with changes that you make and club fitting.

TIER 1: Iconic American Resorts and Hotels

TIER 2: Luxury hotels in spectacular locations

TIER 3: Luxury Boutique Hotels & storied Historic Resorts

TIER 4: Nice hotels with suite accommodations

Tier 1

AZ – Wild Horse Pass
CA – Alisal**
CA – Classic Club
FL – Boca Pointe
FL – Old Corkscrew

Tier 2

AZ – Sedona
CA – Hiddenbrooke
CA – Rams Hill
FL – Hammock Beach
MN – Grandview
OR – Eagle Crest
SC – Palmetto Hall

Tier 3

AZ – El Conquistador
CO – Cheyenne Mtn.
FL – Mission Inn
NJ – Seaview
PA – Great Bear
VT – Green Mountain

Tier 4

FL – Windsor Parke
NC – Fox Fire
SC – Wachesaw
TN – Bear Trace

** Package must also include additional \$100/ person/day for dinner, which includes taxes, gratuity and alcohol.

Eagle Format: 1 Student/1 Professional

An individual school where you work with your own Bird Golf Professional for a 3, 4, or 5 day one-on-one school. You receive six hours individual instruction with your own personal instructor each day, in this, our premium golf school. Each day will include an on-course playing lesson with unlimited access to the golf courses and practice facilities upon completion of each day's school.

EAGLE	3 DAYS 18 hrs/inst	4 DAYS 24 hrs/inst	5 DAYS 30 hrs/inst
Tier 1	\$4,800	\$6,100	\$7,395
Tier 2	\$4,300	\$5,600	\$6,795
Tier 3	\$3,950	\$5,125	\$6,350
Tier 4	\$3,495	\$4,700	\$5,795

- Lodging,
- Unlimited practice and play at the courses,
- Player evaluation and practice plan,
- Lunch with your professional each day,
- The ultimate golf learning experience, with 18, 24 or 30 hours of instruction with your professional.

Buddy Format: 2 Students/1 Professional

With this format, you enroll as a twosome, and work with the same Professional, and share lodging. Both students work with their Bird Golf Academy Professional for 3, 4, or 5 day schools. Each student will receive individual analysis and instruction; and spend six hours each day with their instructor. Each day of learning will include a 9-hole playing lesson with unlimited access to the golf courses and practice facilities upon the completion of each day's school.

BUDDY	3 DAYS 18 hrs/inst	4 DAYS 24 hrs/inst	5 DAYS 30 hrs/inst
Tier 1	\$3,495	\$4,450	\$5,250
Tier 2	\$3,250	\$4,100	\$4,775
Tier 3	\$2,895	\$3,725	\$4,350
Tier 4	\$2,525	\$3,295	\$3,925

- Lodging,
- Unlimited practice and play at the courses,
- Player evaluation and practice plan,
- Lunch with your professional each day,
- The ultimate golf learning experience, with 18, 24 or 30 hours of instruction with your professional.

Champions Format: 2 Students/1 Professional

With this format, you enroll as a twosome and work with the same Professional, and share lodging. Both students work with their Bird Golf Academy Professional for 3, 4, or 5 day schools, in this unique "team" format. Both students will receive personal analysis and instruction each day, and then have an 18-hole playing lesson with their instructor. This full day is eight hours of instruction – each day – with unlimited access to the golf courses and practice facilities upon the completion of each day's school.

CHAMPIONS	3 DAYS 24 hrs/inst	4 DAYS 32 hrs/inst	5 DAYS 40 hrs/inst
Tier 1	\$3,900	\$4,850	\$5,550
Tier 2	\$3,600	\$4,450	\$5,200
Tier 3	\$3,275	\$3,995	\$4,725
Tier 4	\$2,925	\$3,525	\$4,275

- Lodging,
- Unlimited practice and play at the courses,
- Player evaluation and practice plan,
- Lunch with your professional each day,
- The ultimate golf learning experience, with 24, 32 or 40 hours of instruction with your professional.

Please note that all prices are per person, subject to change without notice and are not guaranteed until the time of booking.

"The ultimate golf learning experience."®